



Buildings consume energy and resources at an alarming rate.
We can do better.

Southwest Library | LEED Platinum | Photo: ©James Steinkamp Photography



VB Parks + Recreation | LEED Certified
Photo: Yuzhu Zheng Photography

LEED-certified green buildings are better buildings.

BETTER FOR BUSINESS

LEED buildings have a higher resale value, attract top talent for companies, perform better, and cost less to operate than non-LEED buildings. LEED is also a key strategy for achieving ESG (Environmental Social Governance), decarbonization, and equity goals.

BETTER FOR PEOPLE

LEED-certified buildings focus on occupant well-being, offering a healthier and more satisfying indoor space and addressing community and public health. LEED certification demonstrates that you care about your employees and community and that you understand your choices today have a lasting effect.

BETTER FOR THE ENVIRONMENT

LEED buildings use less energy and water, use renewable energy and fewer resources, create less waste, use recycled materials, preserve land and habitat, are more comfortable for occupants, and are located near amenities and public transportation. LEED is simply a better class of real estate, championed by the 100,000+ LEED projects worldwide.

Who is using LEED?

Government agencies

- » Department of Defense, Department of Homeland Security, Department of Transportation, Federal Aviation Administration, General Services Administration

Prominent financial institutions

- » Bank of America, Citi, Morgan Stanley, Wells Fargo

Hospitality leaders

- » Hyatt Hotels, Marriott International, MGM Resorts, Virgin Group

Major retailers

- » adidas, Ferragamo, McDonald's, Prada, Yum! Brands

Fortune 200 companies

- » Google, Intel, Meta, Microsoft

Healthcare facilities

- » Dell Children's Medical Center (Austin, Texas), Joe DiMaggio Children's Hospital (Hollywood, Florida), Katz Women's Hospital (Greensboro, North Carolina)

National stadiums and arenas

- » Various NBA, NFL, NHL, and MLS team stadiums

Iconic buildings

- » Empire State Building, George W. Bush Presidential Center, and Library, Guangzhou Towers, Meta Headquarters, Shanghai Tower, Soldier Field, Taipei 101, The Crystal, Two International Finance Center, William J. Clinton Presidential Center, Willis Tower



Green building leadership is LEED.

LEED is backed by the U.S. Green Building Council (USGBC)—the developers of LEED—and an entire industry of committed organizations and individuals who are paving the way for market transformation. USGBC supports better buildings and stands for leadership and accountability.

“Together with USGBC/LEED, Pearl Homes built the first LEED Zero certified home at Hunter’s Point. This new solution in home building has motivated our entire company.”

— Marshall S. Gobuty, President & Founder, Pearl Homes, USGBC member since 2015

LEED: Better buildings for everyone. usgbc.org/LEED

Henrico County Fairfield Area Library | LEED Gold | Photo: Carrie Webster



Go further to achieve more

LEED recertification: LEED recertification uses ongoing performance data to protect your asset and ensure it operates the way you intended from the day you first earned LEED certification.

LEED Zero: Ready to achieve more? LEED Zero verifies the achievement of net zero goals in carbon, energy, water, and waste.

“One of our clients challenged us to achieve LEED Platinum on all our projects. We knew instinctively that if we were going to ‘talk the talk’ with our clients, we’d better ‘walk the walk’ ourselves...Such an audacious goal attracted the type of clients that were ready.”

— Guido Petinelli, Managing Director, Petinelli, USGBC member since 2008
World’s first LEED Zero certification

Petinelli Curitiba | LEED Zero | Photo: © Petinelli

“LEED encourages us to continue working towards green practices and adopting innovative ways of improving the communities’ health, safety, and well-being. It affirms our pledge to reach a lower-carbon economy and reduce the impact on climate change as an organization while bringing us to the forefront of the green building movement.”

—Arindam Banerji, Executive Vice-President and Managing Director,
Wells Fargo India & Philippines, USGBC member since 2007*

“This [LEED] achievement highlights how the Prada Group considers implementing such an ambitious LEED certification plan extremely relevant. We will continue to be strongly committed to the sustainable development of our retail network, which is at the core of our distribution strategy.”

— Lorenzo Bertelli, Head of Corporate Social Responsibility, Prada Group
80 LEED O+M certifications*



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How it works

Projects pursuing LEED certification earn points for green building achievements across several categories.

PLATINUM	GOLD	SILVER	CERTIFIED
80+ points earned	60-79 points earned	50-59 points earned	40-49 points earned

Available for virtually all project types — new and existing interior spaces, buildings, homes, and cities and communities — LEED is the pathway to healthy, highly efficient, and cost-saving green buildings.

Contact us to get started on your LEED project today:
info@usgbc.org

LEED addresses all aspects of environmental, social, and governance

LEED helps quantify outcomes for reporting purposes.

Human health, comfort, and experience mean projects set realistic goals for daylighting, acoustics, indoor air quality, and thermal comfort.

Performance is woven throughout the rating system. Certified projects have access to their LEED performance score, which conveys sustainability performance in real time.

Energy strategies result in a fully connected building optimized with the grid.

Water is addressed holistically, looking at indoor, outdoor, specialized uses, and metering. Guidance is based on an efficiency-first approach to water conservation.

Materials guidance acknowledges the big wins and the small ones in the materials we put in our buildings. Pathways that place an even greater emphasis on carbon reductions mean every step towards market transformation counts.

Resilience strategies include durable materials, thoughtful site selection, high standards for energy efficiency, on-site renewable energy generation, and grid islanding. LEED-certified buildings are designed, constructed, and operated to be durable and resilient in the face of extreme weather.

Carbon reduction goes beyond operational carbon. Updated energy performance benchmarks account for greenhouse gas emissions. For materials, emphasis is placed on embodied carbon reductions through building reuse, salvage, whole building Life Cycle Analysis (LCA), and Environmental Product Declarations (EPDs).